For Immediate Release

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Travel + Leisure Names Africa Adventure Consultants President Kent Redding to 2014 A-List of Best Travel Advisors

DENVER, CO – August 13, 2014 – <u>Africa Adventure Consultants</u> announced that President Kent Redding has been named to the *Travel + Leisure* 2014 A-List, its annual editors' choice of the best travel advisors in the business.

TRAVEL+LEISURE

Top Travel

Advisor 2014

LIST

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Travel + Leisure editors evaluated hundreds of travel advisors and picked their favorites for the thirteenth annual **A-List of Top Travel Specialists**. The exclusive list of the top 133 advisors is organized by area of expertise and provides details including their specialties, years as an agent, and contact information.

"There's a reason we use the term *advisor* to describe the members of our 2014 A-List," said *Travel + Leisure* News Editor and "Trip Doctor" columnist Amy Farley. "These destination experts offer much more than booking services. They

offer insider insights, unparalleled access, the ability to create a seamless itinerary, and value."

The agents will be featured in the September issue of *Travel + Leisure*, available on newsstands August 22nd and on <u>http://www.travelandleisure.com/top-travel-agents-a-list</u> now.

Since 2001, Redding has co-owned Africa Adventure Consultants, a boutique tour operator specializing in customized safaris to top destinations in East and Southern Africa, including Tanzania, Botswana, South Africa and 10 other countries. Prior to founding Africa Adventure Consultants, Redding was a safari guide and camp manager in Tanzania.

"I'm honored to be named to *Travel + Leisure's* A-List, especially because of the important role the brand plays in the travel media," said Redding. "Even with all today's technological advances, nothing beats working with a real person with first-hand knowledge of travel to Africa and experience planning African safaris."

Redding enjoys working with well-traveled clients to help them design their dream safaris, from traditional photo safaris to active adventures which often take guests well off the beaten path. He predicts growth in several areas of safari travel, including more families (including multi-generational families with grandparents, parents and kids) going on safari, and also more safaris designed around special occasions such as birthdays, graduations and anniversaries.

"We are also seeing more demand for special interest trips such as photographers' safaris that appeal to people who prefer to see the world from behind the camera, and beer safaris which appeal to hops fans," said Redding. "We are excited to help travelers with any of their special interests."

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About Africa Adventure Consultants

Africa Adventure Consultants (AAC) is an award-winning safari company specializing in crafting custom itineraries to 13 countries in Africa, from classic photo safaris and adventure trekking to luxury honeymoons and family holidays. The staff at AAC has lived, worked and traveled throughout Africa, giving them an insider's perspective on how to create the best safaris in the continent's top destinations. AAC offers personalized tour planning to Botswana, Ethiopia, Kenya, Malawi, Mozambique, Namibia, Rwanda, Seychelles, South Africa, Tanzania, Uganda, Zambia and Zimbabwe. In addition to creating customized private journeys, AAC offers more than 20 group trips, including gorilla safaris, Kilimanjaro climbs, walking safaris and more.

For more information, visit <u>www.adventuresinafrica.com</u>, call toll free at 866-778-1089 or email <u>info@adventuresinafrica.com</u>.