

## For Immediate Release

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## Africa Adventure Consultants on *Travel + Leisure* Top 10 List for World's Best Safari Outfitters 2016

**DENVER, CO – July 8, 2016** –*Travel + Leisure* has named custom safari specialist [Africa Adventure Consultants](#) as one of the Top 10 safari outfitters in the world for 2016.

“We are extremely excited by this honor and would like to thank our many past customers for voting for us,” said Kent Redding, president of Africa Adventure Consultants. “We strive to make our customized African safaris special for each of our guests and we are excited that word has gotten out.”

[The Travel + Leisure World's Best Awards](#) is online now and available in the August print edition. It is a leading barometer of the places and companies that satisfy some of the most passionate and sophisticated travelers.

“The World's Best Awards survey results provide an eye-opening window into what the most sophisticated travelers find both exciting and fulfilling right now. They are seeking out the unusual and the special, this year showcasing an obvious preference for far-flung, exotic, active, and adventurous trips. Even their favorite places closer to home show a desire for discovery and a willingness to explore and try new things,” said *Travel + Leisure* Editor Nathan Lump. “I say all the time that travel is important because it connects us to the richness and diversity of the world and helps us see with fresh eyes. I'm happy to know, based on the places and experiences our audience has told us they love, that they believe this, too. And I know that these rankings will provide even more inspiration for future journeys.”

Redding, who is also on the [Travel & Leisure A-List of top travel advisors](#), said this latest award helps motivate the company to create new and exciting customized African safari options in the luxury and traditional safari markets, as well as the adventure markets. “We are very excited about new offerings that we will roll out in the second half of the year, including specialty safaris for families and multi-generational families, as well as honeymooners and photographers,” said Redding.

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## ABOUT TRAVEL + LEISURE

*Travel + Leisure* is the preeminent voice for the sophisticated, insatiable traveler, serving up expert intelligence and the most immersive, inspiring travel lifestyle content anywhere. Travel + Leisure captures the pure joy of discovering the pleasures the world has to offer—from art and design to shopping and style to food and wine. Whether the experience is in print or digital, T+L offers compelling reasons to get up and go. With a total global audience of more than 9 million, the Travel + Leisure portfolio includes the U.S. flagship and five international editions in Mexico, Turkey, China, India/South Asia and Southeast Asia. The U.S. edition of T+L, which launched in 1971, has an authoritative website, [TravelandLeisure.com](http://TravelandLeisure.com), and an extensive social media following of more

than 8.5 million. Travel + Leisure, a Time Inc. brand, also encompasses newsletters, clubs, retail stores, and media collaborations.

### **About Africa Adventure Consultants**

Africa Adventure Consultants (AAC) is an award-winning safari company specializing in crafting custom itineraries to 13 countries in Africa, from classic photo safaris and adventure trekking to luxury honeymoons and family holidays. The staff at AAC has lived, worked and traveled throughout Africa, giving them an insider's perspective on how to create the best safaris in the continent's top destinations. AAC offers personalized tour planning to Botswana, Ethiopia, Kenya, Malawi, Mozambique, Namibia, Rwanda, Seychelles, South Africa, Tanzania, Uganda, Zambia and Zimbabwe. In addition to creating customized private journeys, AAC offers more than 20 group trips, including gorilla safaris, Kilimanjaro climbs, walking safaris and more.

For more information, visit [www.adventuresinafrica.com](http://www.adventuresinafrica.com), call toll free at 866-778-1089 or email [info@adventuresinafrica.com](mailto:info@adventuresinafrica.com).