

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Africa Adventure Consultants highlights its commitment to trusted, personalized African safari planning

Accreditation reinforces AAC's longstanding focus on service, expertise and traveler confidence

Denver, CO – May 22, 2026 Africa Adventure Consultants (AAC), an award-winning safari company known for designing custom journeys across Africa, is proud to announce its recent Better Business Bureau Accreditation. For travelers planning once-in-a-lifetime safaris, the accreditation reflects AAC's ongoing commitment to personalized service, transparency and dependable client care from the first conversation through every stage of the travel experience.

"At Africa Adventure Consultants, trust has always been at the center of how we serve our guests," said owner Kent Redding. When people ask us to plan their safaris, they are relying on our experience, destination knowledge and attention to detail. BBB Accreditation reinforces the standard of service we deliver every day."

Prospective travelers can now view Africa Adventure Consultants' business profile on [BBB.org](https://www.bbb.org) to learn more about the company's accreditation, customer experience and commitment to responsive, trustworthy service.

For travelers evaluating a safari partner, trust and reputation matter. BBB Accreditation adds another layer of reassurance for clients choosing Africa Adventure Consultants for highly customized travel planning and expert guidance on African destinations.

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About Africa Adventure Consultants: Africa Adventure Consultants (AAC) is an award-winning, Denver-based safari company specializing in crafting custom itineraries to multiple countries in Africa. With more than 200 combined years in the travel industry, the staff at AAC has lived, worked and traveled throughout Africa, giving them an insider's perspective on how to create the best safaris in the continent's top destinations.

About Better Business Bureau: Better Business Bureau helps consumers identify businesses committed to ethical practices and accountability. BBB Accreditation recognizes companies that meet its standards for trust and customer service.